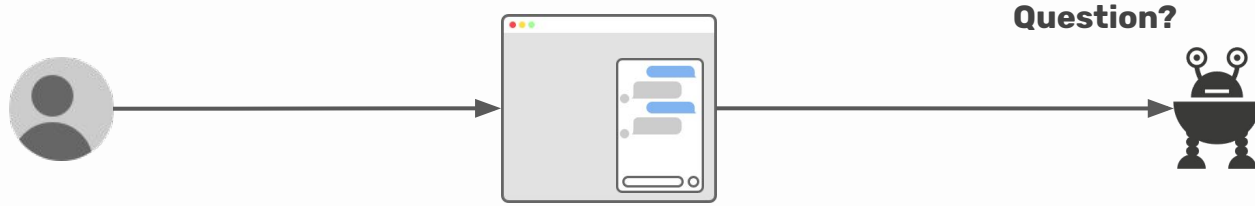


building chatbots in large scale

chatbots orchestration

Every company has a chatbot



But, what if...

what if...

- you need a bot for a **bunch of topics**
(>300 intents)
- it's a **lot of work for a one team**
- your bot should be available
on **all messaging channels**
- you need **the human as a backup**

Our challenges?

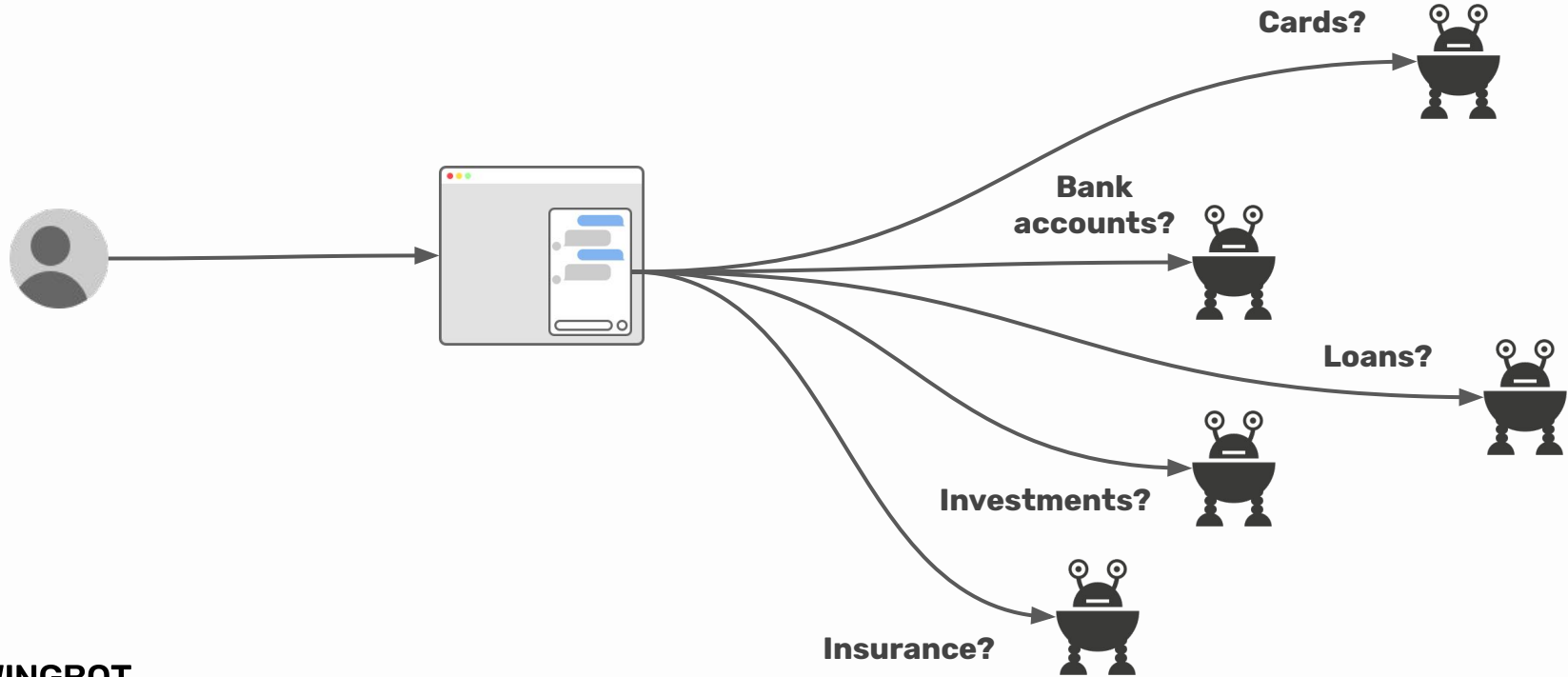
first challenge

NLP limitations

second challenge

Scaling the production of conversations teams

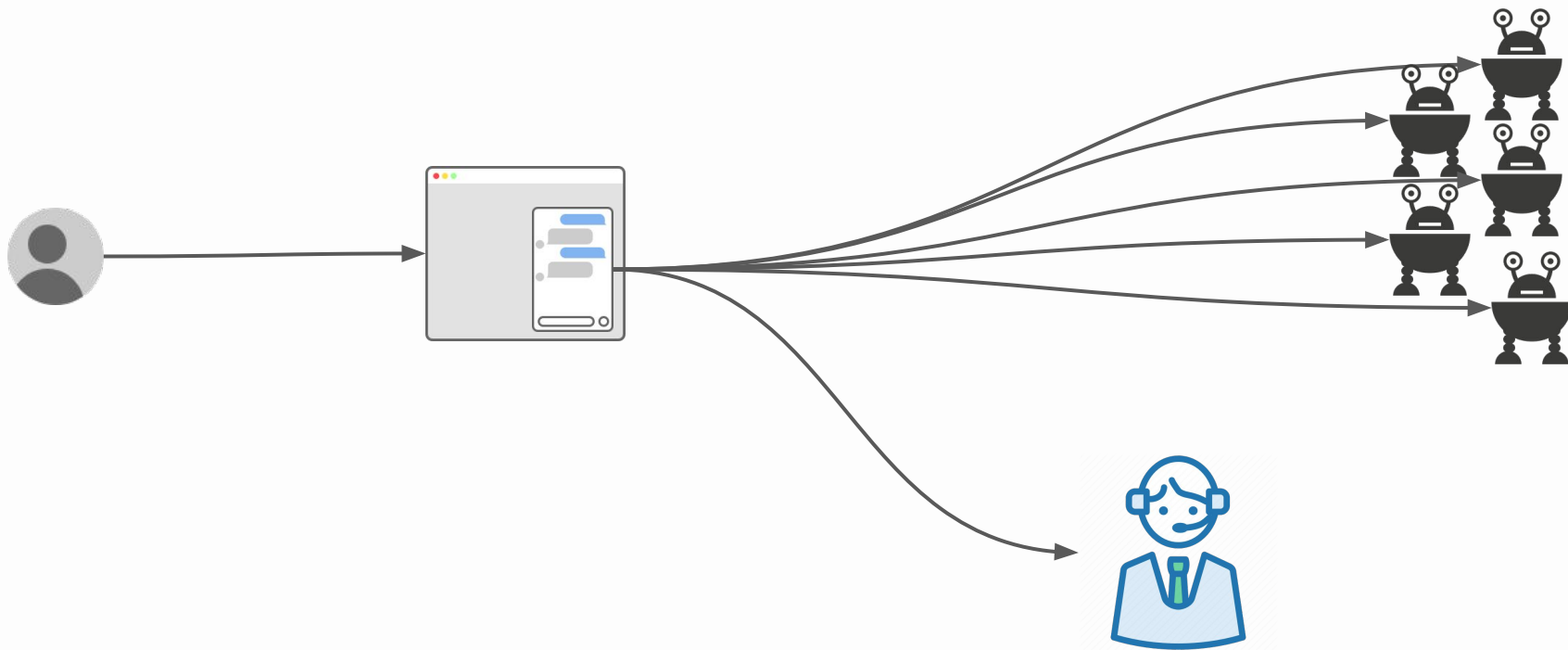
Splitting the conversation to more bots



third challenge

Human agent handover

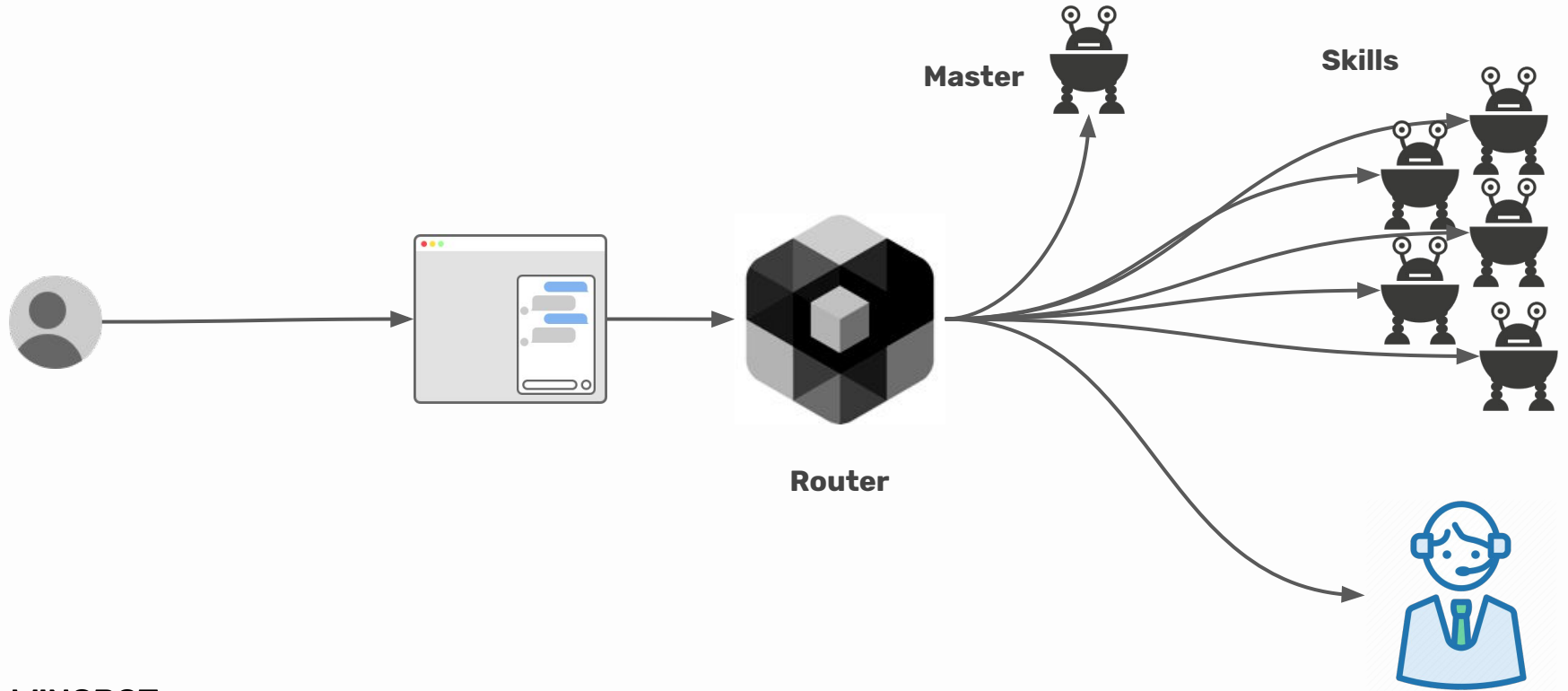
Provide ability to pass a thread to human



fourth challenge

Orchestrating multiple bots

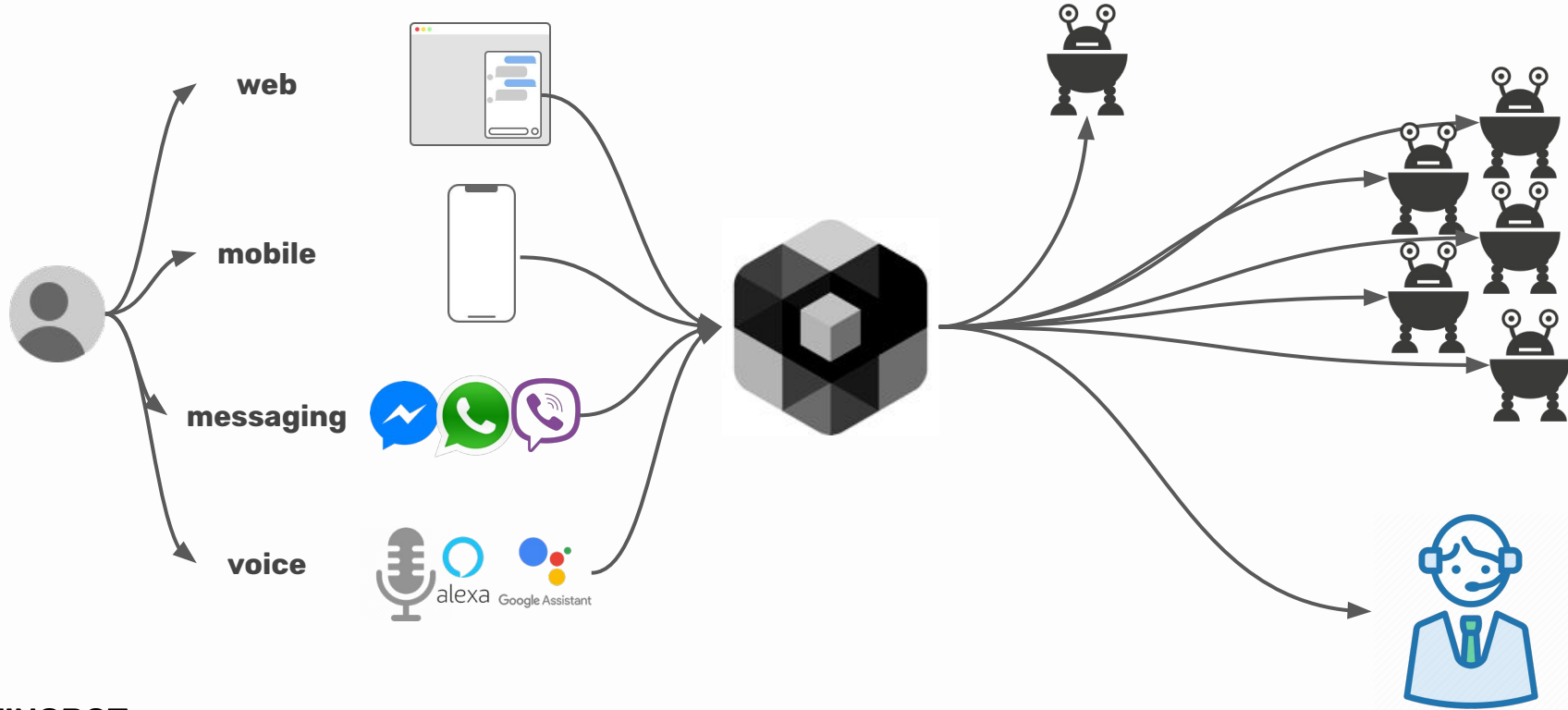
Adding a routing component & master bot



fifth challenge

Same experience on all channels

All channels on same protocol



sixth challenge

Uni Channel protocol

Common messaging templates



TEXT
MESSAGE



QUICK
REPLY
SUGGESTION



MEDIA
&
DOCUMENTS



URL
BUTTONS



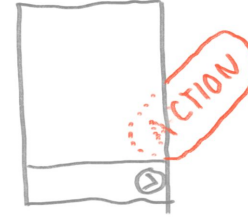
CARDS
CAROUSEL



TYPING

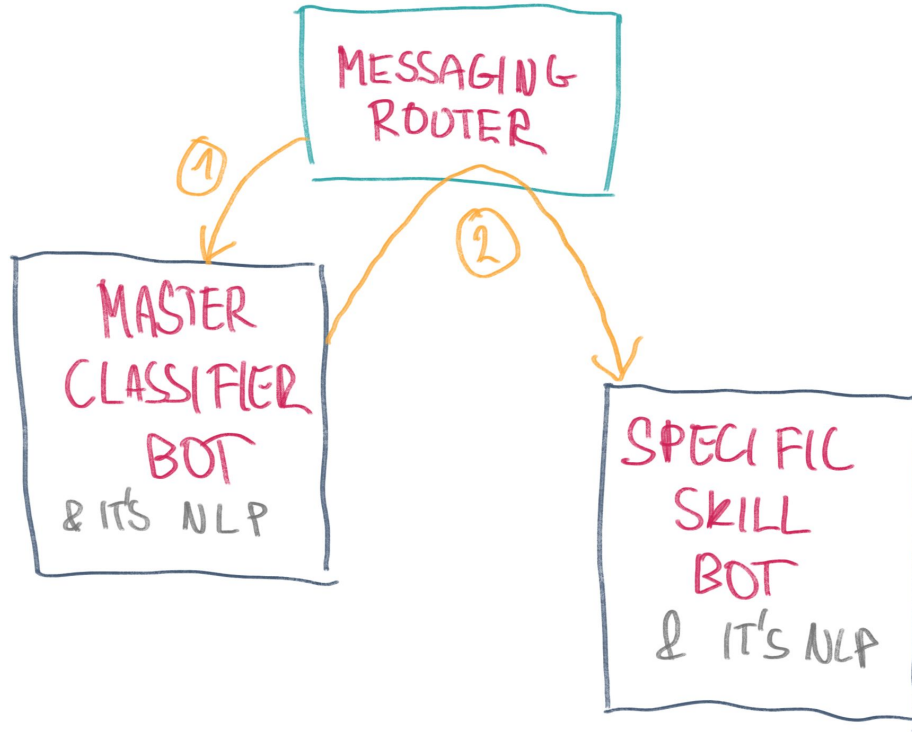


MICRO
APPLICATIONS

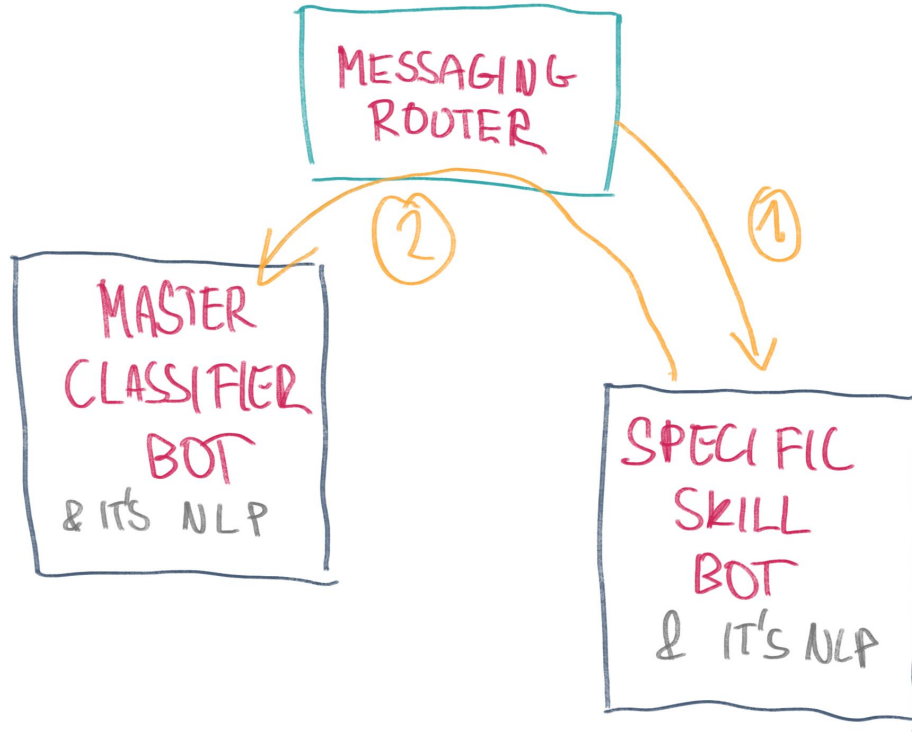


BACKGROUND
ACTIONS

Handover protocol - from master bot



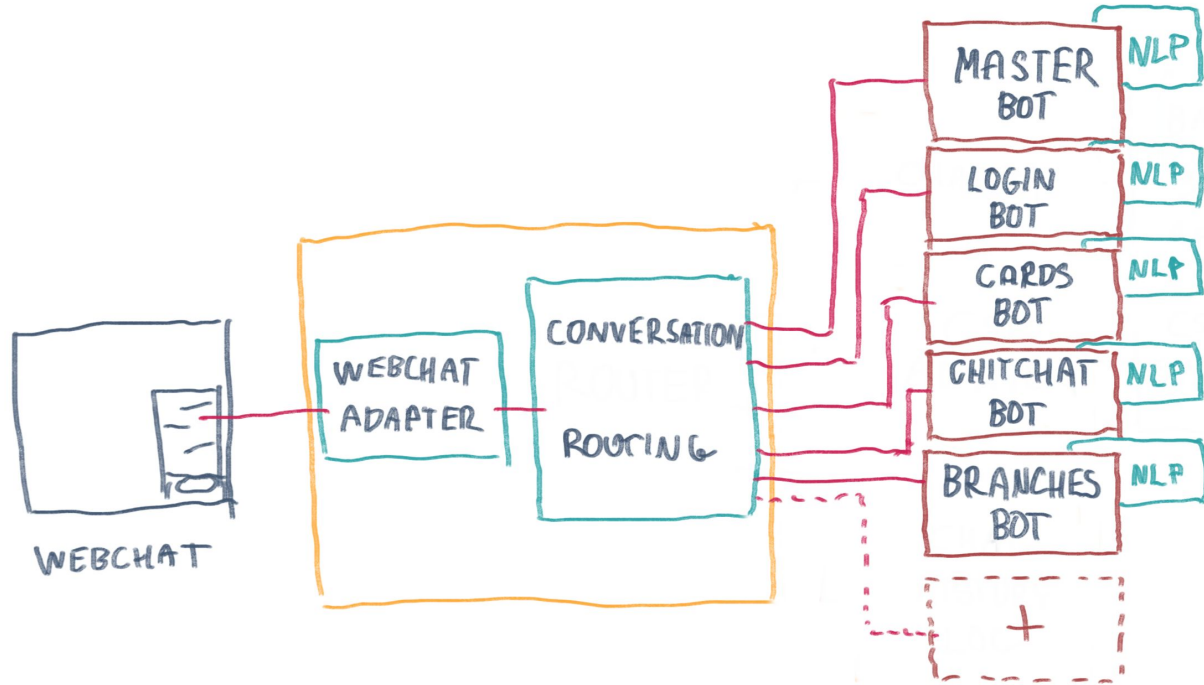
Handover protocol - and back



What we're going to release



Masterbot architecture in ĆS



Masterbot architecture pitfalls

- Automating the **mastebot training data** maintenance
- Automating the **testing**
- Sharing **conversation state** between bots
- Keeping user in **the right conversation context**
- Common **logging & reporting**

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chatbots orchestration